

Minorities in Shark Sciences

Founded: June 2020



Corporate Supporter
Informational Brochure



ABOUT US

MISSION STATEMENT

We hope to topple the system that has historically excluded women like us and create an equitable path to shark science. We believe diversity in scientists creates diversity in thought, which leads to innovation.





BACKGROUND

OUR STORY

We were founded by four Black female shark researchers. We strive to be seen and take up space in a discipline which has been largely inaccessible for women like us. We strive to be positive role models for the next generation. We seek to promote diversity and inclusion in shark science and encourage women of color to push through barriers and contribute knowledge in marine science.

OUR TEAM

Jasmin Graham

President/CEO

Amani Webber-Schultz

CFO

Carlee Jackson

Director of Communication

Jaida Elcock

Director of Public Relations





PROGRAM SPONSORSHIPS

FELLOWSHIPS (\$5,000)

These fellowships help MISS members overcome financial barriers often associated with participating in unpaid internship experiences. Your donation could help with relocation fees, rent, groceries, and more for the MISS member who receives this award.

MENTORSHIP AWARDS (\$10,000)

These awards encourage and support mentorship between women of color. It supports a research or conservation project on sharks and their relatives conducted by an early career scientist in collaboration with a more experienced scientist.

SUMMER CAMP (\$15,000)

These 5-day camps provide the opportunity for kids from underserved communities to participate in a hands-on camp experience. The camp allows students to not only experience the joy of the outdoors and marine environment, but also learn about marine biology and shark science in a fun and interactive setting.

WORKSHOPS (\$25,000)

These workshops provide members with the opportunity to gain valuable field experience and learn various lab techniques while participating in professional development seminars and networking events.





SPONSORSHIP PERKS

PROGRAM SPONSORSHIP

In addition to the appropriate sponsorship level perks, program sponsors receive the following perks:

- Eligible for program co-branding
- Logo on all marketing and advertising for program
- Branded products shared with participants or used at program events

SPONSORSHIP LEVELS

Donations (in-kind and monetary) that are not program specific can be made to the general fund. Details on sponsorship levels are listed below.

	Bronze	Silver	Gold	Platinum
Social media shout-out	✓	✓	✓	✓
Logo on website		✓	✓	✓
Logo in quarterly newsletter			✓	✓
1 minute marketing video played at events				✓
	\$1,000	\$5,000	\$10,000	\$20,000

